

YOUR 10-MINUTE ROI DAILY ROUTINE

1.60 - SECOND VIDEO PING	M	T	W	T	F	S	S
Send one short, personal video to a client, prospect or referral partner today.							

Tips:

- Keep it Unscripted
- Offer insight, appreciation, or connection

Why you're doing it: *Building trust at scale*

"People don't refer based on how good you are.

They refer based on how seen they feel." – inspired by Simon Sinek

2. STORY - SWIPE FILE HABIT	M	T	W	T	F	S	S
Capture one client story, insight or moment that could help others.							

Tips:

- Use your Notes app or journal
- Real stories = magnetic content

Why you're doing it: Fuel for future posts, emails, or referrals

"People don't buy products – they buy stories." – Brendon Burchard

3. THE 3-BY-3 RELATIONSHIP DAILY	M	T	W	T	F	S	S
Engage 3 people today with one of the below:							

- Comment meaningfully on their social post
- Refer their business to someone else
- Introduce them to a resource or connector

Why you're doing it: Build "referral karma" without ever asking.

UMS Who's Who:



Reach out to me for help:
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