

SBLI's ACCELERATED UNDERWRITING **PROCESS**

Simpler. Speedier. Smarter.

SBLI's AU IN ACTION

For people age 18-60 in all risk classes seeking \$500,000 or less of term insurance, SBLI's **Accelerated Underwriting (AU)** process guarantees:

- **No** hassles
- **No** exclusions
- **No** paramed visit
- **No** fine print. Period.

This is "**The power of NO**" and it's the fast way to increase clients' satisfaction and build your business.

Simpler



- + Use ZipApp®, SBLI Brokerage's drop ticket program, and minimize your paperwork and involvement in the administrative process.
- + Of course, you can still submit a paper application.

Speedier



- + Rest assured that no applications will be redirected to the traditional underwriting process. All applications require a telephone interview instead of a paramed visit.
- + Expedite the decision making time for clients — and get your commission payments faster.

Smarter



- + Your clients and business will benefit from the intelligence and convenience of SBLI's AU process.
- + This will increase clients' satisfaction and satisfied clients are loyal clients, likely to provide qualified referrals for you.

Contact Me For Help In
Putting SBLI's AU Process
To Work For You ASAP